



## MEDIA ADVISORY

### Valley of the Sun YMCA Kicks Off 2011 Water Safety Awareness

**What:** YMCA Splash Week

**When:** March 14 – 18, 2011

**Where:** Scottsdale YMCA (Located at the 101 loop and Shea Blvd.)  
6869 E. Shea Boulevard, Scottsdale, AZ 85254

**Who:** Free to all YMCA members and the general public.  
Join YMCA Aquatics Expert Chris Ratay as she launches water safety awareness for the coming warm weather months.

**Why:** While Water Safety Awareness is needed year round, springs warm weather lures many children to the cool waters of backyard swimming pools, local creeks and lakes. Teaching children and educating parents and the public of basic water safety rules and tips will save lives. In the first two months of this year, Greater Phoenix has already experienced several water incidents and one child fatality from drowning.

**Info:** The month of April is Splash Month at all 17 Valley of the Sun YMCA branch locations. Free water safety classes will be offered throughout the month of April. YMCA Splash is devoted to helping people of all ages, especially children and families, learn basic swimming skills and water safety practices. Schedules for all locations can be found at [www.valleyYMCA.org](http://www.valleyYMCA.org)

**Friday, March 18, 2011 is Splash Week Review and Fun Day** at the Scottsdale YMCA. Classes will be taking place over several hours in the morning (9-10 and 10-11 am) and evening (4-5 and 5-6 pm).

**For additional information or to schedule a photographer/live remote, please contact:**

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